

Migrating from Land Line to Cellular Wireless

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314-226-1827 (Grand Central)

Migrating from Land Line to Cellular Wireless

Issues:

Limited Minutes

Poor Reception/Dead Spots

Voice Mail lacks features of answering machine

Solutions

Connect Mobile Phone to broadband connection

Grand Central gives permanent phone number
and call screening

Connect Mobile Phone to broadband connection

Improved reception in dead spots

Plan includes unlimited minutes when connected via broadband

T-Mobile Hotspot @ Home or Sprint Airave

T-Mobile Hotspot @ Home

UMA over WLAN

(Unlicensed Mobile Access over Wireless LAN)

Requires special WiFi Phones

Works with any open WAP (Wireless Access Point)

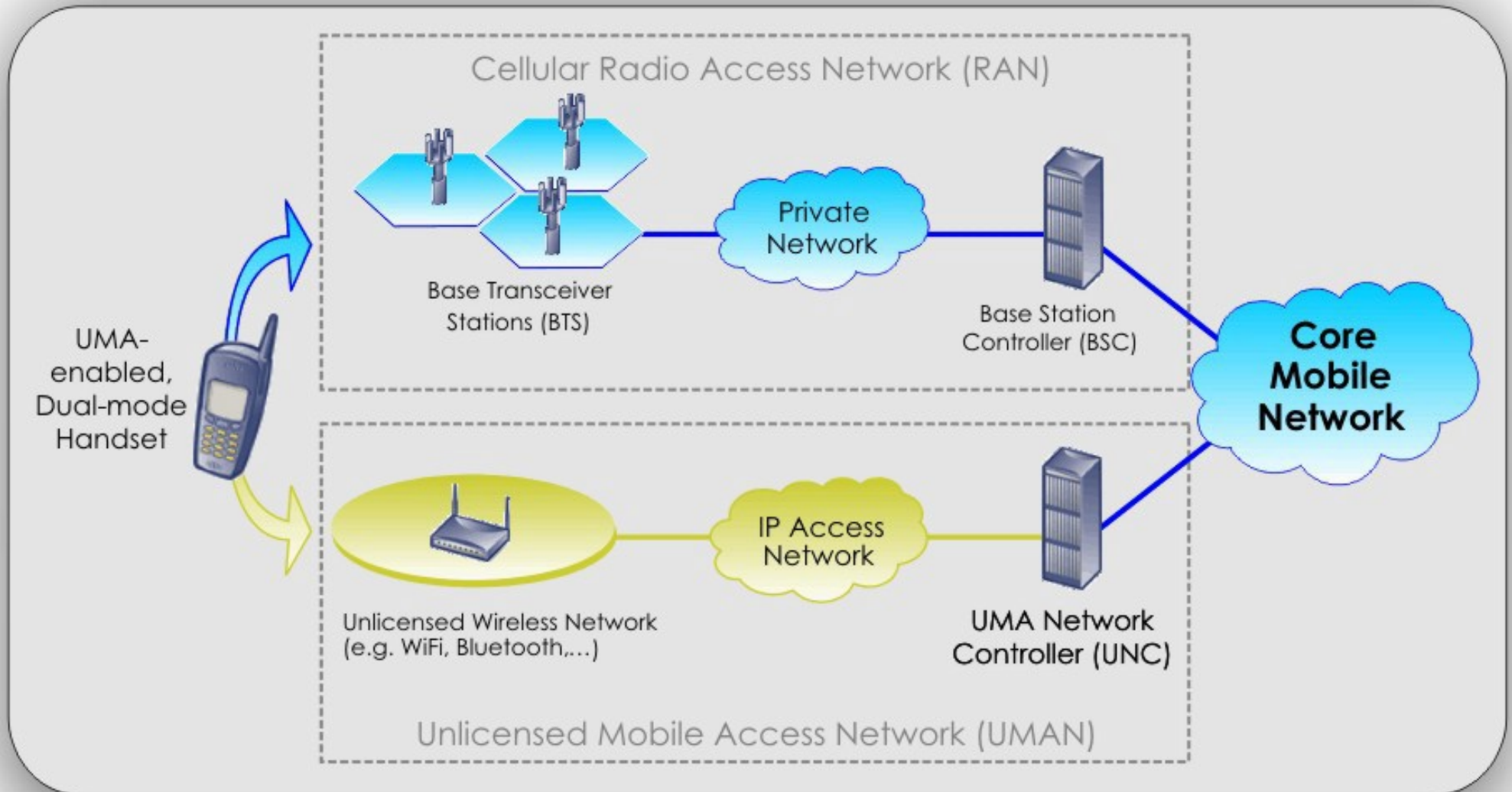
UMA Standards

Seamless handoff between UMA and Cell Tower

Reduces load on provider's network

Encourages subscriber to use mobile phone as primary if not only phone service at home and office

UMA Standards



UMA standards announced in August/September 2004

Published by 14 companies including:

Alcatel

AT&T

BT

Cingular

Ericsson

Motorola

Nokia

Nortel

O2

Rogers Wireless

Siemens

Sony Ericsson

T-Mobile USA

T-Mobile Hotspot @ Home

New router coming Spring 2008

allows adding up to two VOIP landlines, unlimited nationwide calling



Sprint Home Cell Tower

Femtocell (Airave)

Works with any CDMA (Sprint or compatible, but not Nextel) phone



Sprint Home Cell Tower

Faster (3G) Femtocells shown at CTIA Wireless conference

Airvana

Samsung

Motorola

Alcatel-Lucent

Grand Central

simulates features of hardware answering machine

voice mail recorded as MP3 files

accessible from web browser or phone, mobile or fixed

<http://grandcentral.com>

Grand Central

Permanent phone number

Port from existing number (ideal), or
Establish GC number initially, or
Forward from existing number

Caller ID

Show caller's number, or
Show Grand Central number



(314) 226-1827 Log Out QuickRule Off

- Home
- Inbox
- Address Book
- Settings
- Features
- Help

Settings

- Phones
- Greetings
- RingShare™
- Record Name
- Call Screening
- Notifications
- Phone Spam

Caller ID

WebCall Button

Account

- Account Info
- Profile

Caller ID Display

What Caller ID do you want us to display when GrandCentral calls your forwarding phones?

- Display Caller's number; I will know who's calling before picking up (default)
- Display my GrandCentral number; I will know if the call came through my GrandCentral number

Phones

Direct calls to multiple phones
Choose phones by groups

GrandCentral **Beta**
from Google

(314) 226-1827 Log Out QuickRule Off

Home Inbox Address Book **Settings** Features Help


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Phones
Where do you want your calls to go?
Tell us which phones should ring when people call your GrandCentral number. All the phones you set below will ring, so you can decide where you want to take the call.

One Setting for all Callers Customize by Groups

[Add/Edit Number](#)

Phones	 (314) 570-0809 Cell
All Callers	<input checked="" type="checkbox"/>

Custom Notifications

Choose email, SMS

Forward email from GC to regular email



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- Phone Spam
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Voicemail Notifications

How do you want to be notified of new voicemail?

Email the message to:

Send a text (SMS) alert to:

(you may be charged by your wireless provider)

My GrandCentral Email

Everyone who knows your phone number can also email you.

Forward emails sent to 3142261827@grandcentral.com to:

Account

- Account Info
- Profile

Spam Filtering

Redirect unwanted callers to voicemail, or play “Number not in service” message



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Phone Spam Settings

GrandCentral helps you fight telemarketers and other unsolicited callers. Our advanced PhoneSPAM filters, combined with the power of thousands of users like you helps you get rid of unsolicited calls.

Here are your options:

- Apply GrandCentral Phone SPAM filters**
 - Block suspected SPAM callers completely and play "Number not in Service message"
Your phones won't ring and suspected SPAM callers won't be able to leave a message
 - Send suspected SPAM callers to SPAM voicemail
Your phones won't ring but suspected SPAM callers will be able to leave a message. You will be able to access those messages from your SPAM folder.
- Do not apply GrandCentral Phone SPAM filters (default)**
Suspected SPAM callers will be treated like all other callers.

Call Screening

Like an answering machine!

Listen to incoming calls, with option to answer, send to voice mail, or answer and record



(314) 226-1827 Log Out QuickRule Off



Settings

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Call Screening

Do you want us to ask your callers for their name the first time they call? Call screening options:

- Screen all unknown callers (default)**
Screen every call where the name does not appear on Caller ID (or in your GrandCentral address book).
- Screen only blocked callers**
Screen every call with a blocked caller ID.
- Turn screening OFF**
Off means off. If you choose this option, we'll never ask your unknown callers for their name and they will simply be announced as "unknown caller."



Web Call

Place “call me” button on your website to allow people to call you through Grand Central without revealing your number

The screenshot displays the GrandCentral Beta user interface. At the top left is the logo "GrandCentral from Google Beta". To the right are links for "(314) 226-1827", "Log Out", and "QuickRule Off". A navigation bar contains buttons for "Home", "Inbox", "Address Book", "Settings" (which is highlighted), "Features", and "Help".

On the left side, there is a "Settings" menu with the following items: "Phones", "Greetings", "RingShare™", "Record Name", "Call Screening", "Notifications", "Phone Spam", "Caller ID", "WebCall Button" (which is highlighted), "Account", "Account Info", and "Profile".

The main content area is titled "WebCall Button" and includes the following text: "Add a WebCall button to your website or blog for people to call you. Your number stays private and you can use all the normal GrandCentral screening, blocking, forwarding, and other features that put you in control. [Tell me more](#)".

Below this text is the section "Select the Button Style", which presents four different button styles for selection, each with a "Select" button to its right:

- 1. A simple blue button with the text "CALL ME!".
- 2. A blue button with the text "CALL ME!", a subtext "click here and GrandCentral.com will call your phone and connect you for free", and the GrandCentral logo at the bottom.
- 3. A grey button with the text "CALL ME!", a subtext "click here and GrandCentral.com will call your phone and connect you for free", and the GrandCentral logo at the bottom.
- 4. A large, 3D-style button with the text "CALL*ME" in a metallic, beveled font.

Call Log

Web access to log of all incoming calls
Mark callers for special handling

GrandCentral Beta
from Google

(314) 226-1827 Log Out QuickRule Off

Home Inbox Address Book Settings Features Help

Messages | Call Log Filters All Calls Groups All

Type	When	Who	Where	Flag	Notes
	12:47PM Mon 04/14/08 00:00	Myself Others	(314) 570-0809 Saint Louis, MO	CALL	
Missed Call Delete					
Contact	Reply	Notes	Map		
Full Name	<input type="text" value="Myself"/>	<input type="checkbox"/>	Send this number to SPAM	GrandCentral	
Phone Type	<input type="text" value="Home"/>	<input type="checkbox"/>	Play *number not in service*		
Group	<input type="text" value="Others"/>	<input type="checkbox"/>	Always screen this number	Submit	
	12:38PM Mon 04/14/08 09:02	Gary Meyer Friends	(314) 781-8644 Saint Louis, MO	CALL	
	12:34PM Mon 04/14/08 00:32	Gary Meyer Friends	(314) 781-8644 Saint Louis, MO	CALL	

Search

Add a Contact
Add

How it Works
See all you can do with GrandCentral
Show Me

Call Back from Grand Central

Return calls with Web interface

The screenshot displays the GrandCentral Beta web interface. At the top left is the logo "GrandCentral Beta from Google". On the top right, there are links for "(314) 226-1827", "Log Out", and "QuickRule Off". A navigation bar contains buttons for "Home", "Inbox", "Address Book", "Settings", "Features", and "Help".

The main content area is titled "Messages | Call Log". It includes a search bar and filter options for "All Messages" and "Groups: All". A table lists call log entries:

Type	When	Who	Where	Flag	Notes
	12:34 PM 00:32 Mon 04/14/08	Gary Meyer Friends	(314) 781-8644 Saint Louis, MO	CALL	

Below the table is a call control window for the selected entry. It features a progress bar showing "00:32 of 00:32" and a "CALL" button. A tooltip above the button says "Close the window when done." Below the progress bar is a "HANG UP" button with the number "(314) 570-0809". There are also checkboxes for "Remember settings" (checked) and "Close".

At the bottom of the call control window are buttons for "Contact", "Forward", "Reply", "Notes", "Map", and "Post". Below these are input fields for "Full Name" (containing "Gary Meyer"), "Phone Type" (set to "Home"), and "Group" (set to "Friends"). There are also checkboxes for "Send this number to S...", "Play 'number not in service'", and "Always screen this number". A "Submit" button is at the bottom right.

On the right side of the interface, there are three panels: "Add a Contact" with an "Add" button, "How it Works" with a "Show Me" button, and a "Search" bar.

Messages

See all messages, listen to them, optionally email them or save to disk

The screenshot shows the GrandCentral Beta interface. At the top left is the logo "GrandCentral Beta from Google". On the top right, there are links for "(314) 226-1827", "Log Out", and "QuickRule Off". Below the logo is a navigation bar with buttons for "Home", "Inbox", "Address Book", "Settings", "Features", and "Help". The main content area is titled "Messages | Call Log" and includes a search bar and filters for "All Messages" and "Groups". A table displays a list of messages with columns for Type, When, Who, Where, Flag, and Notes. The messages are as follows:

Type	When	Who	Where	Flag	Notes
00:32	12:34 PM Mon 04/14/08	Gary Meyer Friends	(314) 781-8644 Saint Louis, MO	CALL	
01:20	01:18 PM Fri 04/11/08	Missouri Dept Of ... Others	(573) 751-4711 Jefferson City, MO	CALL	
00:35	01:32 PM Wed 04/09/08	Kindra Henry - C... Others	(314) 647-1003 Saint Louis, MO	CALL	
00:08	03:24 PM Fri 04/04/08	Midwest Collections Others	(314) 837-3201 Saint Louis, MO	CALL	
00:00	11:47 PM Thu 03/20/08	JJ Dugger Family	(314) 608-6129 Saint Louis, MO	CALL	

On the right side of the interface, there is a search bar, an "Add a Contact" button with an "Add" sub-button, and a "How it Works" section with a "Show Me" button.

Address Book

Import from/export to other address books

Customize handling for each expected caller

The screenshot displays the GrandCentral Beta web interface. At the top, the logo "GrandCentral Beta from Google" is on the left, and a utility bar on the right contains "(314) 226-1827", "Log Out", and "QuickRule Off". A navigation menu below the logo includes "Home", "Inbox", "Address Book", "Settings", "Features", and "Help". The "Address Book" section is active, showing a contact card for "Gary Meyer" with email "gary@mail.sluug.org" and group "Friends". The contact card lists two phone numbers: "(314) 781-8644" (home) and "(314) 662-0502" (cell), both with "CALL" buttons. The address is "7412 Nottingham, St. Louis, MO 63119, United States Of America". Below the contact card are "Edit Contact" and "Delete Contact" buttons. A "Caller Settings" panel is open, showing "Use Group Phones" selected and "Customize Phones" as an option. Under "Customize Phones", a cell phone icon is shown with the number "(314) 570-0809" and a checked checkbox. The "Inbox" section at the bottom shows a table with columns: Type, Date, Time, Length, Number, Flags, and Notes. A single entry is visible: a play button icon, date "04/14/08", time "12:34 PM", length "00:32", and number "(314) 781-8644". On the right side of the interface, there are several utility boxes: a search box, an "Add a Contact" box with an "Add" button, a "How it Works" box with a "Show Me" button, and a "Tell a Friend" box with an "Email:" field and a "Tell a Friend" button. The footer contains links for "About Us", "Blog", "How It Works", "Report Spam", "Privacy Policy", and "Terms of Service", along with the "Project C.A.R.E." logo and the text "GrandCentral Communications is a production of Google. ©2008 Google".

View Voice mail

Forward via email or save to disk

The screenshot shows a web interface for managing messages. At the top, there are navigation tabs: Home, **Inbox**, Address Book, Settings, Features, and Help. Below the tabs, there's a header for 'Messages | Call Log' with filters for 'All Messages' and 'Groups: All'. A search bar is on the right. The main content area displays a list of messages with columns for Type, When, Who, Where, Flag, and Notes. The selected message is from Gary Meyer (Friends) at 12:34 PM on Mon 04/14/08, with the phone number (314) 781-8644 and location Saint Louis, MO. Below the message list, there's a playback interface with a progress bar showing 00:32 of 00:32, and buttons for Download and Delete. Action buttons include Contact, Forward, Reply, Notes, Map, and Post. The 'Forward' section shows the 'To Email' field filled with gary@mail.slugg.org and the 'From Email' field with don.ellis@gmail.com. The message body text is: 'Hey! I heard this on my GrandCentral voicemail and thought you'd want to hear it. Don'. A 'Send' button is at the bottom right of the forward form. Below the forward form, there are two more messages in the list: one from Missouri Dept Of... at 01:18 PM on Fri 04/11/08, and another from Kindra Henry - C... at 01:32 PM on Wed 04/09/08.

Home **Inbox** Address Book Settings Features Help

Messages | [Call Log](#) Filters All Messages Groups All Search

Type	When	Who	Where	Flag	Notes
	12:34 PM Mon 04/14/08 00:32	Gary Meyer Friends	(314) 781-8644 Saint Louis, MO	CALL	
	01:18 PM Fri 04/11/08 01:20	Missouri Dept Of... Others	(573) 751-4711 Jefferson City, MO	CALL	
	01:32 PM Wed 04/09/08 00:35	Kindra Henry - C... Others	(314) 647-1003 Saint Louis, MO	CALL	

00:32 of 00:32 Download Delete

Contact Forward Reply Notes Map Post

To Email
From Email

Hey!
I heard this on my GrandCentral voicemail and thought you'd want to hear it.
Don

Send me a copy of this email

Google searches

sprint home tower

hotspot at home

grand central

Questions about Airave or Grand Central

Michael Johnson

michael.jay56 @ gmail.com

913-738-4553 (Grand Central)